

John Lum
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History

2004-2010 : Multimedia Designer, PBSJ Corporation, Miami, FL

- Video editing, 3D animation, motion graphics and DVD authoring projects for a variety of national clients
- Corporate Annual Meetings
- Numerous International Bridge, Tunnel and Turnpike (IBTTA) projects
- Annual Turnpike Reselection presentation
- American Council of Engineering Companies (ACEC) awards

1998-2004 : Broadcast Designer, The Locomotion Channel, Miami, FL

- Network campaigns and marketing promotions
- Re-branding campaign for the network {two reface's}
- Maintained on-air graphics and continuity elements to achieve the required look and purpose
- Created channel IDs

Freelance projects:

- Collaborated with Pivot Point for the creation of music animation video for Celia Cruz (Fuego)
- Re-branding and promotional packaging for MTV Latina America
- Visual presentations for nigh clubs (Touch, Nikki's on the Beach, Albion, Soho Lounge and Revolver)

Skills

Autodesk Maya 3D
Adobe Creative Suite (After Effects, Illustrator, Photoshop, Premier, Soundbooth)
Final Cut Pro
Also proficient in Soundtrack Pro, Avid, Sound Forge, Motion Dive

Honors and Awards

BDA Awards 2000 Best Total Package Design: Gold Award
BDA Awards 2002 Total Package Design, Image On-Air Bronze Award
BDA Awards 2003 Total Package Design, Image On-Air Bronze Award
1997 Best Animator of the Year and Dean's List

Professional Development

1995-1997 International Fine Art College, Miami, FL